

**FOR IMMEDIATE RELEASE**

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**TRAVELER'S JOY IS LATEST HONEYMOON REGISTRY ADDITION TO  
WEDDINGCHANNEL.COM**

*World's Largest Gift Registry Service WeddingChannel.com Offers  
New Honeymoon Registry Option*

(Wilmington, DE – March 4, 2008) – Fulfilling the ever-expanding honeymoon registry market, Traveler's Joy (<http://www.travelersjoy.com>) today announced its partnership with WeddingChannel.com (<http://www.weddingchannel.com>), the number one wedding and gift registry website. The Traveler's Joy registry offering on WeddingChannel.com enables engaged couples to create, manage and monitor their honeymoon registry all on one site, and makes it easy for millions of wedding guests to find the perfect gift via the patented multi-registry system on WeddingChannel.com.

Traveler's Joy will be the latest honeymoon registry partner on WeddingChannel.com, which already has registry programs with premier hotel and leisure companies, such as Sandals Resorts and Starwood Hotels & Resorts. Traveler's Joy is unique from supplier specific honeymoon registries because it gives wedding couples the opportunity to register for any part of their honeymoon. There are no restrictions by destination, lodging property, or booking agent. Traveler's Joy makes giving and receiving unique wedding gifts, such as a once-in-a-lifetime tour of the Great Wall of China or a breathtaking helicopter ride over the Na Pali Coast of Kauai, easy and convenient.

“WeddingChannel.com is the premier wedding registry service and we are thrilled to call them a partner,” says Traveler's Joy President and Co-founder, Brandon Warner. “Helping couples have a once in a lifetime journey to celebrate their new lives together is a rewarding feeling. We are excited that our unique honeymoon registry service will now be exposed to a much broader audience.”

Traveler's Joy joins an exclusive group of retailers on WeddingChannel.com, including Macy's, Bloomingdale's, Crate & Barrel, and Tiffany & Co. Since its inception four years ago, Traveler's Joy has seen honeymoon registries become an increasingly popular choice for wedding couples. According to About.com, the average age of wedding couples today is 28, up from 25 in 1986. As a result, the popularity of traditional wedding gifts such as monogrammed towels and kitchen appliances has decreased as wedding couples find they already have most of their household items.

“The addition of Traveler’s Joy to the registry offerings on WeddingChannel.com is a testament to our commitment to offer the world’s most comprehensive registry network, “ said Didi Engel, Vice- President of Registry at WeddingChannel.com. “Non-traditional registries have increased in popularity and many couples are looking for something to complement their lifestyles. By teaming up with Traveler’s Joy, wedding guests can search through more than 2.2 million registries from 20 leading retailers on WeddingChannel.com to find the perfect wedding gift, whether it’s a dinner cruise in Paris or a china set, all on one site, anytime and anywhere.”

For more information on the registry programs available at WeddingChannel.com, visit the WeddingChannel.com Registry Center at <http://www.weddingchannel.com/registry>.

#### **ABOUT TRAVELER’S JOY, INC.**

Traveler’s Joy, Inc. provides a unique, web-based honeymoon registry service. To learn more, visit: <http://www.travelersjoy.com> or call 1-888-TRVL-JOY (1-888-878-5569).

**MORE INFO: For a PDF of this release or other press materials, visit the Traveler’s Joy press page:**

<http://www.travelersjoy.com/press/>

#### **About WeddingChannel.com**

WeddingChannel.com is the number one wedding and gift registry website, offering comprehensive wedding planning content, interactive tools and a central location for couples to manage their gift registries. The patented registry system on WeddingChannel.com brings together registries from the nation’s leading retailers, including Tiffany & Co., Bloomingdale’s, Macy’s, Crate and Barrel and Pottery Barn, among others, allowing guests to search one easy site to find a wedding gift. WeddingChannel.com is based in Los Angeles and is a part of The Knot Inc. (NASDAQ: KNOT) lifestage media network.

**NOTE TO EDITORS:** For interviews with an expert or executive from WeddingChannel.com, further information on the WeddingChannel.com registry offerings, or to obtain statistics, tips, checklists or high-resolution photos, contact Jacalyn Lee, Public Relations Manager at 212.515.1598 or [jlee@weddingchannel.com](mailto:jlee@weddingchannel.com).