

Unique Honeymoon Registry Service Recognized by Media

Traveler's Joy offers wedding couples value and flexibility with their easy-to-use website.

As Traveler's Joy, Inc. (www.travelersjoy.com) transforms how wedding couples think about their registries, the online honeymoon registry service continues to receive praise by customers as well as prominent media members. Articles pertaining to TravelersJoy.com have already been published in the *USAToday*, *NY Daily News*, and numerous other daily newspapers. In addition, online news services such as *MSNBC.com* and *SmarterTravel.com* have highlighted the company's innovative methods in providing a one-of-a-kind wedding registry experience for couples.

"Receiving positive media coverage is gratifying and great to see," says Brandon Warner, President and co-founder of Traveler's Joy. "Beyond media coverage, we are even more pleased with the optimistic response that we have received from our members. It's encouraging that recently people have also identified the value of a Traveler's Joy honeymoon registry."

Traveler's Joy is a unique honeymoon service devoted exclusively to serving as an online honeymoon registry. After couples set up a free account, Traveler's Joy provides a unique registry page for customers to share their wedding details and honeymoon travel plans with their wedding guests. Friends and family visit the page and, using a credit card, can give a gift toward the wedding couple's honeymoon.

"Honeymoon registries have become increasingly popular, and with more registry options available, couples have become more discriminating when choosing one," says Tony Alexander, co-founder of Traveler's Joy. "With Traveler's Joy providing one of the best rates in the industry without requiring any travel booking, it gives our target market exactly what they are looking for in an online honeymoon registry."

Customers of Traveler's Joy receive the highest level of personalized service, in addition to being offered extensive proprietary advice on creating a registry and researching and planning their honeymoon. The website allows for easy navigation, the capability to print wedding invitation registry notices, and the ability to upload five personal photos with custom captions on the member's honeymoon registry page.

ABOUT TRAVELER'S JOY, INC.

Traveler's Joy, Inc., is an innovative, web-based travel registry service. To learn more, visit www.travelersjoy.com or call 1-888-TRVL-JOY (1-888-878-5569).

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