

***FOR IMMEDIATE RELEASE***

**TRAVELER'S JOY CREATES INNOVATIVE NEW SERVICE THAT ALLOWS  
COUPLES TO REGISTER FOR HONEYMOONS**

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Traveler's Joy, Inc. ([www.travelersjoy.com](http://www.travelersjoy.com)), announced today the launch of an online honeymoon-registry service. This unique website makes it easy for couples to open a free account, create a custom registry page, and share the link with family and friends. Using a credit card, guests can contribute a dollar amount to the couple's honeymoon account, or they can choose from the list of "gifts" for which the couple has registered (think: "horseback riding on the beach, \$200").

"More and more couples are looking for alternatives to the traditional wedding registry," says co-founder and president Brandon Warner. "What Traveler's Joy offers is the ultimate flexibility—the opportunity to register for a honeymoon through a simple interface with a company that won't limit the couple's travel options."

The registry can be completely customized by the couple to reflect their style and interests. And whether a Traveler's Joy account is used as an alternative or a complement to a traditional wedding registry, couples are not required to book their trip through Traveler's Joy or any affiliates. Warner says, "The couple decides when and where to book their honeymoon—we help them make it happen."

Since Traveler's Joy is a company dedicated solely to online registries, members receive the highest level of personalized service. The site offers extensive proprietary advice on creating a registry and researching and planning travel. Plus, the simple, sophisticated design allows even the least tech-savvy guests to navigate the site, search for a registry, and give a special gift easily and securely.

So spread the news to your partners, clients, and readers: Traveler's Joy is taking off with an amazing new honeymoon-registry service.

**ABOUT TRAVELER'S JOY, INC.**

Traveler's Joy, Inc., is an innovative, web-based travel registry service. To learn more, visit [www.travelersjoy.com](http://www.travelersjoy.com) or call 1-888-TRVL-JOY (1-888-878-5569).

**CONTACT:** Tony Alexander, [press@travelersjoy.com](mailto:press@travelersjoy.com), 1-888-TRVL-JOY (1-888-878-5569), Ext. 4

**MORE INFO:** For a PDF of this release and industry related articles, visit the Traveler's Joy press page, [www.travelersjoy.com/press](http://www.travelersjoy.com/press).

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